

President's Report Highlights for 2016-17

During this year, two of our board members recovered from strokes, two others had surgery, and my husband passed away, but we persevered and the business of our association continued.

1. Membership continues to decline, by almost 10% during 2016-17 (Adult 661; Youth 74 for a total of 735 total members. 201 Adult members bowled in multiple leagues).
2. Donations from you, the bowlers:
 - In October, the Narci Trass Bowl for the Cure tournament generated proceeds of \$850, more than double 2015 and the highest in six years.
 - BVL collections the week of Veteran's Day totaled **\$1,000** – the highest I can ever recall.
3. Tournaments
 - City Tournament – Our city tournament participation continues to be disappointing. New ideas are considered every year to help improve our participation but we haven't found the magic format yet. Any suggestions are welcome!
 - Our association hosted the Pepsi Youth Tournament for three weekends in April/May. Over 700 youth participated.
 - In 2018, our association will be hosting the MO USBC Women's Championship Tournament. Town & Country will host Doubles/Singles, and we selected Moberly USBC (Memory Lanes) as our partner for the Team event. Your Board of Directors can't do this alone. It takes many volunteers to successfully host a state tournament. Please consider volunteering your time for a shift or more.
 - We have also submitted our interest in hosting future tournaments as follows:
 - a) 2019 Senior Open and Senior Women's
 - b) 2019 Missouri State Youth Championship
 - c) Pepsi Youth Championships
4. We upgraded the Association Manager's telephone. He is now able to receive/send text messages. This will enable him to respond to calls and inquiries even faster. He can be reached at 573-268-0444.
5. High School Bowling started in 2010-11, and continued into its sixth year. Battle High School again placed first in our district (composed of Columbia, Fulton, Jefferson City and Moberly), and will be representing us at the State finals over Memorial Day weekend. Watch our website and Facebook for the results. Hickman High School placed second at the Mid Missouri High School Handicap Bowling Tournament in April.

6. Our Board of Directors approved the establishment of \$250 scholarships to be awarded annually to a Male and Female Youth Bowler of the Year. The funds will be deposited into their SMART accounts, and certificates of recognition presented at the General Membership Meetings.
7. We successfully utilized Mail Chimp by sending out our first mass email, announcing our Annual General Membership Meeting. Email addresses were acquired from the USBC membership card you filled out in the fall. This service can be sorted in many different ways, including by league. The receiver has the option to “opt out” but we hope our members will appreciate being kept informed. If you are interested in utilizing this capability, please contact our association manager (Don Rippetto).

Other technologies that we continue to use to keep our membership informed are:

- Website (www.ColumbiaUSBC.com)
- Facebook (Columbia USBC)
- Twitter (@COMOUSBBC)

It is an honor to continue serving as your Columbia USBC Association president.

Respectfully submitted,

Beverly Blackwell
President